



WLUK
787 Lombard Ave
Green Bay, WI 54304

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 2674977

Schedule Dates 11/01/16-11/06/16
Advertiser Prosperity for Everyday People (112579)
Agency Dudley Media (7265)
Product POLITICAL ISSUE (ns) (1187)
Brand PROSPERITY 4 EVERYDAY PEOPLE (862525)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DUDLEY, BOB
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments PROSPERITY FOR EVERY christian cambrico
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/31/16
Last Modified Elizabeth Bragstad
Entered By No
CO-OP ECR25344531
Headline # A35+R
Demo Normal
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,370.00
Net Total \$13,430.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Nov. 2016 10 \$15,800.00
Grand Total: 10 \$15,800.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	1	:30	7A- News-Good Day Wisconsin 7a	3		X	X	X	X			3	\$2,000.00	\$6,000.00	Green Bay (WLUK)	GOOD DAY WI	10/31/16
Est 2.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	1	:30	5:30P- News-FOX 11 News at Five	3		X	X	X	X			3	\$2,000.00	\$6,000.00	Green Bay (WLUK)	NEWS	10/31/16
Est 3.0	Unapproved (NewL) on credit hold / News	11/05/16-11/05/16	3	:30	9P- News-FOX 11 News at Nine	1						1		1	\$500.00	\$500.00	Green Bay (WLUK)	NEWS	10/31/16
Est 4.0	Unapproved (NewL) on credit hold / News	11/06/16-11/06/16	1	:30	9P- News-FOX 11 News at Nine	1						1		1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/31/16
Est 5.0	Unapproved (NewL) on credit hold / News	11/05/16-11/05/16	1	:30	8A- News-Good Day Wisconsin Saturday	1						1		1	\$900.00	\$900.00	Green Bay (WLUK)	NEWS	10/31/16
Est 6.0	Unapproved (NewL) on credit hold / News	11/06/16-11/06/16	1	:30	8A- News-Good Day Wisconsin Sunday	1						1		1	\$900.00	\$900.00	Green Bay (WLUK)	NEWS	10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

EB

10/31

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUK-TV Green Bay, WI	Date: 8-30-14
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I, Duane Media
do hereby request station time concerning the following issue:

WI State Senate District #18

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Prosperity For Everyday People

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

0-30-14 [Signature] 215-923-0114
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Chris Sam asm
Signature Printed Name Title